

## LOUISIANA DEPARTMENT OF AGRICULTURE & FORESTRY BOB ODOM, COMMISSIONER



December 28, 2004

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STANDARDIZATION SECTION
Fresh Products Branch
F&V Programs
Agricultural marketing Service
U.S. Department of Agriculture
1400 Independence Ave., SW
Room 1661 South Building, Stop; 0240

RE: October 26, 2004 Notice in Federal Register, Pages 63132 and 63133

Gontlemen;

The Louisiana Sweet Potato Commission supports the referenced proposed rule to revise the United States Standards for Grades of Sweet Potatoes to add a new grade to the standards, U.S. No. 1 Petite.

The Louisiana Sweet Potato Commission is a state agency within the Louisiana Department of Agriculture & Forestry, created by state statute, for the purpose of expanding the market for sweet potatoes through increased consumption. Funding for the Commission's advertising, promotion, public relations and research programs comes from all Louisiana sweet potato farmers and canners. Adoption of the proposed rule would support this effort by allowing the opportunity to increase sales of a good quality product, of a smaller size, that is not currently allowed to be called a No. 1 Grade. Many wholesale buyers of sweet potatoes will only purchase a No. 1 Grade; therefore, the proposed change to a smaller size would generate additional sales for the industry.

Thank you for allowing the opportunity to comment on the proposed rule. The Commission has also supported the proposed rule through the efforts of The United States Sweet Potato Council.

Sincerely,

Bryce Malonc Executive Director

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Louisiana Sweet Potato Commission